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IMPORTANT LINKS

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Four Locations To Serve you!

[San Francisco 415.431.8826](http://www.acrobatoutsourcing.com)

[San Jose 408.844.0772](http://www.acrobatoutsourcing.com)

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[San Diego 858.546.8300](http://www.acrobatoutsourcing.com)

Temporary staffing remains a smart choice as economic uncertainty continues.

While recent headlines hint at a surge in short-term hiring, companies remain cautiously optimistic and continue to favor temporary staffing. According to the U.S. Labor Department, temporary workers accounted for [80 percent of the 50,000 jobs](#) added by private sector employers in November*. Not only can temporary employment be a smart choice for skilled professionals to remain tied to the working world when they can't find full time jobs, but it is a great way for companies to try out potential long-term employees while keeping overhead to a minimum until they are ready to hire again.

For food service and hospitality managers looking to minimize employment costs and maximize their bottom line, partnering with Acrobat Outsourcing is the ideal one-stop-shop solution for front- and back-of-house staffing needs. We continue to add new services and expand our footprint to help businesses run their operations with more efficiency and less headache. We also happen to be competitively priced.

Acrobat's temporary staffing services include the following benefits:

- **Thorough Screening and Top-Notch Training:** Our employee application process includes written testing, oral interviews and a 3-hour custom training course we call Acrobat Academy. The training covers all areas of event set-up, fine and casual dining and many other areas of hospitality, restaurant, concessions and catering services. Why spend your own time and resources recruiting temporary staff when we can match you with the right person for the right job, guaranteed.
- **The ACRO-CARE Customer Promise:** It's what sets us apart from the rest. Each client receives consistent and constant attention by trusted, experienced and dedicated Account Managers who understand industry challenges and the importance of efficient problem resolution. Our customer service focus translates across every area of the company, including our employees who arrive at your place of business. From food preparation, cooking and food



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presentation to selling, serving, and washing plates; our priority is to impress your guests and customers and put your mind at ease.

- **Food Service Certifications:** Acrobat Outsourcing has made a commitment to providing effective and responsible food service safety and beverage training certification programs for our employees. Our team of certified trainers conduct programs on site at our San Francisco headquarters for Food Services Industry Certification Training, TIPS, ServSafe and LEAD and more. Also, we are excited to announce new Certification Classes to our clients' employees at competitive pricing.
- **Test-Drive an Employee:** Have new personnel on our payroll before committing to hiring them. We will pay the employee, provide all the necessary workers' compensation insurance, pay all employee taxes, and keep track of all legislation (California Sick Leave and SF Health Care Ordinance).

Wishing you a happy, healthy and prosperous New Year,

Steve Scher, CEO

**Rick, Motoko (2010, December 19). Weighing costs, companies favor temporary help. The New York Times. Retrieved from <http://www.nytimes.com>*

We are pleased to welcome our new additions to the Acrobat Outsourcing team:

Maria Gemenes has come aboard as our new **Operations Manager**. Better known as the "Jill of All Trades" She brings to Acrobat over 15 years of managing Operations/IT and HR/Staffing experience. Her leadership approach and her contribution to implement process and procedures at every level, will be a great attribute to Acrobat Outsourcing.

With a strong background in sales to the hospitality industry, **Marc Caplan** is a great addition to the team as our new **Business Development** team member in the **San Diego Territory**. Working with major restaurant management companies and corporate cafeterias in California, Marc has a great understanding of the different uses and value of using a staffing firm.



Giving Back:

Acrobat Outsourcing teams up with Glide Memorial during the holiday. The Acrobat Outsourcing team was honored to help serve dinner to the homeless at Glide Memorial Church over the Christmas holiday. Each year, Glide Memorial welcomes hundreds of volunteers to help prepare and serve over 5,000 meals, and join in the celebratory services. We were grateful to be a part of it.

Acrobat Outsourcing makes it a priority to give back to the community, regardless of our bottom line. If you or someone you know could benefit from our staffing services for an upcoming fundraiser or charity event, please email your request to marketing@acrobatoutsourcing.com for consideration.



Acrobat Outsourcing Partners with TEDxPresidio:

Acrobat Outsourcing is proud to be an exclusive category sponsor for the TEDx Presidio event "Business 3.0 - Not Business as Usual." The premiere event, hosted by the TEDxPresidio Organizing Committee, in partnership with Social Venture Network, will be held on Saturday, April 2, 2011 at the Palace of the Fine Arts Theater in San Francisco.

The event will bring together some of the brightest and most innovative thought leaders in business who are shaping the future of their sectors, and impacting 21st Century business trends.

For more information and to register, visit www.tedxpresidio.com

To register, visit <http://tedxpresidio.org/tickets> Be sure to use special ticket code: partner2011!

Please join us...and be prepared to be inspired!

Coming soon!

The Acrobat Outsourcing Employee Scholarship Program.

Acrobat Outsourcing is thrilled to announce that we will be rolling out an **Employee Scholarship Program**, providing up to \$1000 to an eligible, outstanding employee each year.

The scholarship will help support school costs and/or professional training. More information about the program and application criteria will be available soon at www.acrobatoutsourcing.com. Our goal for this program is to help our exemplary employees reach their fullest potential when they may not have the means to do so solely on their own.

www.acrobatoutsourcing.com