

**FOR IMMEDIATE RELEASE**  
August 11, 2009

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## **SOLUTION FOR BETTER FOOD AND CUSTOMER SERVICE**

### **INTRODUCED TO RESTAURANTS**

#### **Acrobat Staffing Presents 'Culinary Outsourcing Services (C.O.S.),' A Cost-Effective Way To Manage the Boring Stuff**

**San Francisco**, August 11, 2009 – For restaurants, this economy has magnified at least one priority: Stay competitive and ultimately, deliver “an amazing customer experience.” Unfortunately, the majority of operators are forced to spend too much time focusing on non-revenue producing tasks. Finally, a new service has emerged: Introducing Culinary Outsourcing Services (C.O.S.), powered by Acrobat Staffing ([www.acrobatstaffing.com](http://www.acrobatstaffing.com)).

It's the food and service that keeps customers returning to their favorite restaurants, but independent operators will openly report that back-office functions (hiring, staffing, payroll) keeps them from staying in front of the customer. Designed to combat this conundrum, COS enables restaurant owners to outsource these non-revenue generating functions to the experts, namely Acrobat Staffing. Restaurateurs can then concentrate on pampering and providing a great experience for their patrons. And stay competitive.

COS is the brainchild of Steve Scher, president of the Bay Area's most popular staffing agency. Marrying his hospitality knowledge with extensive restaurant research, Scher noticed a massive gap to be filled, particularly in this economy. “I have a lot of friends in the restaurant industry. When the economy really started to turn, their biggest fear was that their reduced staff, loss of motivation and attention to administration, instead of amazing food and service, was a death sentence for them,” said Scher.

By taking responsibility for all of the time-consuming elements of running the *business* side of a restaurant, Scher envisioned the miracle of freeing up restaurant owners to ‘wow’ their customers. The initial launch of COS, introduced August 6 at San Francisco's SF.Chefs.Food.Wine, offers support in areas of staffing, payroll and what Scher has coined ‘Secret Service,’ otherwise known as secret shoppers.

“Historically, restaurants have not considered using staffing agencies because of their low profit margins,” said Scher. “But by offering this unique variety of services – elements where we’re easily considered experts – we can reduce the cost to a manageable level for the restaurant industry. By providing quality employees at modest rates, offset by additional services that restaurants need to stay competitive, it’s a win-win for all parties.”

COS is being introduced in San Francisco, but the intention is to offer this innovative service throughout California including Sacramento, San Jose and San Diego. The program has already been tested by top-tier restaurants and caterers in those specific markets and has received unanimous endorsement. Once it’s officially launched, additional services will be offered, including HR support.

Backing COS is Acrobat Staffing’s stellar reputation. The company is known for providing excellent temporary employees who are all required to go through what’s called the ‘Acrobat Academy,’ a standard disregarded by staffing competitors. In addition to being voted one of the top ten most dependable California agencies for three consecutive years, Acrobat also offers a unique money-back guarantee for dissatisfaction.

For additional information or pricing details regarding the COS program, visit [www.acrobatstaffing.com](http://www.acrobatstaffing.com).

#### **About Acrobat:**

After nearly five years providing employment opportunities and job placement services throughout California, Acrobat Staffing has established a strong reputation for quality and consistency. By helping organizations and event planners succeed with temporary and permanent placements that truly exceed expectations, Acrobat Staffing has become known as a partner to businesses and well-loved employer. Innovation, conscious choices and affordable solutions are the elements that ensure the perfect balance of placing the right people in the right jobs for the right reasons. For more information, call 866.922.9526 or visit [acrobatstaffing.com](http://acrobatstaffing.com).