

FOR IMMEDIATE RELEASE

January 27, 2010

**Acrobat Outsourcing Expands Staffing Solutions To Help Food Service,
Hospitality and Related Industries Streamline Operations**

SAN FRANCISCO, CA - January 10, 2010 - Acrobat Outsourcing (formerly known as Acrobat Staffing) has expanded its menu of products and services, taking on the domestic outsourcing approach which has already proven to be a successful cost-cutting measure for technology and other industries. For the past five years, Acrobat has specialized in temporary and permanent staffing solutions for Bay Area-based food service, hospitality and related industries, and is now offering even more support to meet the current needs of businesses in today's economy.

"Many businesses today are looking for a one-stop-shop solution, and now Acrobat Outsourcing can bring more value to our clients as a complete outsourcing partner for staffing, where we are best known, and other time- and resource-consuming back-office functions like payroll accounting, food service training and certifications, and a variety of consulting services for the front and back of the house," said Steve Scher, Chief Executive Officer, Acrobat Outsourcing. "This was an important shift in our business model, but I believe it's the right decision for our clients in the long-term."

Not only are food service and hospitality clients beginning to reap the time-saving benefits and improve their bottom line with Acrobat's expanded offerings, but Scher is beginning to apply the successful business model to related verticals like restaurants, concessions and most recently, the government sector. "Acrobat is like family to us, and we trust them with our business and know they will take care of us," said Danny Phelan, Director of Events, San Francisco's Roe Restaurant and Prive Lounge.

-more-

Acrobat Outsourcing
2-2-2-2

“There is a lot of trust involved in handing off essential business functions to an outside party, and Acrobat met our very specific and unique staffing needs and also freed me of the recruiting and hiring process so I could focus on my ‘real’ job of bringing in more business.”

Acrobat will be celebrating its 5th Anniversary in May 2010 with a tribute to their cherished clients, employees and community partners who have been integral to their success. More details will be available at www.acrobatoutsourcing.com.

About Acrobat Outsourcing

Acrobat Outsourcing provides a *one-stop-shop solution* for decision makers in the food-service, hospitality and related industries who are looking to reduce the amount of time and resources spent on managing back-office tasks. With offices in San Francisco, San Jose, Sacramento and San Diego, Acrobat Outsourcing is the only outsourcing solution in the West Coast that provides a full menu of products and services focused on staffing support for the front and back of the house. With offerings such as recruiting and hiring, payroll, consulting and training services, as well as their exclusive Culinary Outsourcing Services (COS) program for the restaurant industry, Acrobat Outsourcing enables their clients to streamline operations, thereby positively impacting their bottom line as well as the customer experience. Owned and operated since 2001 by experts in the hospitality and food service industries, Acrobat Outsourcing is known for its ACRO-CARE customer service promise and guaranteeing the right match for the job every time. For more information, visit www.acrobatoutsourcing.com or call 415.431.8826.

Contact: Jaime Montiel

415.431.8826 x 2219

jaime@acrobatoutsourcing.com

Rachelle Lara/Fireball Communications

415.235.4571

Rachelle@fireballcommunications.com

###