

FOR IMMEDIATE RELEASE
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Acrobat Outsourcing Strengthens Presence in San Diego

New leadership and expanded staffing services lands Acrobat a 20,000 guest Qualcomm event and other key partnerships.

SAN DIEGO, CA – December 4, 2010 - [Acrobat Outsourcing](#), known for providing high quality temporary and permanent staffing services to the food service and hospitality industry throughout Northern California for nearly a decade, has its eye on the South. CEO Steve Scher recently opened a new office location in the heart of the hospitality district on Camino del Rio South and hired a seasoned business development director to oversee sales and operations in order to accommodate existing and potential clients looking to outsource their front- and back-of-house staffing needs.

"The food service industry in San Diego represents an incredible opportunity for Acrobat right now. We are excited to apply a successful new business model of expanded services to this market that has already proven to help our existing clients streamline their operations and improve their bottom line" says Scher, who has led the company to growth since he took over Acrobat Outsourcing (formerly known as Acrobat Staffing) five years ago. "San Diego's thriving, collaborative business community is an ideal setting for us to build lasting, successful partnerships with corporate and private caterers, restaurants, conventions managers, concessionaires ...pretty much anyone in need of extraordinary food service staffing talent."

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Acrobat Outsourcing's investment in and commitment to San Diego are already paying off, due in large part to strategic alliances and leveraging relationships with a wide network of industry contacts. With their newly formed partnership with national food service provider CulinArt Inc., Acrobat supplied a best-in-class team of servers and bartenders to ensure all 20,000 guests were properly attended to at technology giant Qualcomm's 25th Anniversary event in September.

On December 7, Acrobat will be the exclusive front-of-house staffing sponsor for the NACE (National Association of Catering Executives) and ISES (International Special Events Society) annual holiday event at the Museum of Contemporary Art San Diego, benefiting St. Vincent De Paul Village Culinary Arts Program and other local nonprofit organizations. For more information about this industry event, open to members and non-members, please visit the San Diego NACE website at www.sdnace.org.

For more information about Acrobat Outsourcing, please visit www.acrobatoutsourcing.com, or call 415.431.8826.

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About Acrobat Outsourcing

Acrobat Outsourcing provides a *one-stop-shop solution* for decision makers in the food-service, hospitality and related industries who are looking to reduce the amount of time and resources spent on managing back-office tasks. With offices in San Francisco, San Jose, Sacramento and San Diego, Acrobat Outsourcing is the only outsourcing solution in the West Coast that provides a full menu of products and services focused on staffing support for the front and back of the house. With offerings such as recruiting and hiring, payroll, consulting and training services, as well as their exclusive Restaurant Connections program for the restaurant industry, Acrobat Outsourcing enables their clients to streamline operations, thereby positively impacting their bottom line as well as the customer experience. Owned and operated since 2001 by experts in the hospitality and food service industries, Acrobat Outsourcing is known for its ACRO-CARE customer service promise and guaranteeing the right match for the job every time. For more information, visit www.acrobatoutsourcing.com or call 415.431.8826.

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